

Privacy Policy and Privacy / Personal Data Protection Statement

In the Company, we respect the personal data of every visitor of the www.mastihashop.com website. This text (which is called Privacy Policy and Privacy / Personal Data Protection Statement - henceforth the “Statement”) explains, in simple words, but also clearly, how we process the personal data we collect from you or which you provide to us. The term “personal data”, as used in this Statement, refers to natural persons’ information, such as the full name, postal address, e-mail address, telephone number, etc., which can be used to identify a visitor / user of the Websites, hereafter referred to as “Personal Data”. Please read this Statement carefully, to learn about how we collect, store, use, transmit and protect the information / personal data we receive from you:

Generally:

1. The Company solely collects and maintains the personal data you notify to it by entering the requested personal information in the respective fields.
2. As part of the obligation to safeguard and protect the information of its customers, the Company is committed to protect and use, in the most appropriate way, the personal data collected, either on-line, from this website, or through the communication / collaboration with any third party.

As part of the registration process, we collect and process the following information / data:

Required information:

- Full Name
 - E-mail address
 - Order address
 - IP
 - Phone number (landline)
 - Phone number (mobile)
 - Tax data (in case of an invoice)
3. The Company only collects the personal data voluntarily provided by you, our web visitors, so that we can meet your requests, we can provide you with information about our products and services and to serve you at the best way. Where additional, optional information is sought, you will be notified at the time of their collection.

More specifically:

1. Collection and purposes of using personal data

Personal data can only be received if you voluntarily choose to provide it - for example, if you contact us via email, or register as a customer of the Company's products and services.

The use of the products and services provided by www.mastishop.com, including the online ordering of the Company's products, requires that you be able to communicate with you. Therefore, it is essential that when registering on the www.mastishop.com website, you have to declare the true personal data as requested, as specified above.

By registering to the services provided by www.mastishop.com, you also consent to the storage and use of your personal data in accordance with this Statement. We may process your personal data in order to provide personalized services under the law (Article 6 (1b) of the (EU) Regulation 2016/679). Your personal data is not used for purposes other than those described in the Declaration unless we obtain your prior permission or unless this is required or permitted by law.

The purpose of collecting, using and processing your personal data is (a) to provide the services and products you request through the website for the receipt of which their use and / or processing is required, e.g. online orders and the consequent implementation of contractual obligations, in order to execute, deliver and invoice orders under the best conditions and in the most effective way (b) the promotion of the products and services provided by the Company, in particular through www.mastishop.com, (c) the providing of personalized services and the facilitating of the ordering process for the convenience of the user and / or ensuring that the content of the site is presented in the most efficient way, for you and your computer.

The Company collects "sensitive" personal data only when you voluntarily offer us this data, or when such data is required or its collection is allowed by law. We advise you to refrain from providing sensitive data, unless this is required for the purpose of providing personal data, or if you hereby consent to the use of this data by the Company, for its purposes.

The Company may ask you to provide it with certain personal data to send product and service announcement messages and / or relevant offers and announcements. The Company may also request your permission for certain uses of your personal data and you may either consent or deny these uses. If you want specific services or communications, such as an electronic informative newsletter, you shall be able to unsubscribe from the relevant recipients list at any time, by following the instructions contained in each contact. If you decide to unsubscribe from a service or contact, we shall try to delete your data as soon as possible, although we may need some time and / or information before we can process your request.

2. Access to Personal Data and Rights

If you wish, you may request, at any time, to be informed about your personal data kept by the Company, its recipients, the purpose of keeping and processing, as well as its modifying, correcting or deleting, by sending an e-mail to the following address: dataprotection@mastishop.com, from the email address you have declared, attaching a copy of your identity card. You also have the right to review your personal data we keep, and, in general, to exercise any right under the law, regarding the protection of personal data.

Personal data which you communicate to the Company through www.mastishop.com, either upon registration or at a later stage, is collected and

used for use and processing in accordance with the applicable personal data protection provisions, and, more specifically, according to the provisions of Law 2472/1997 and Law 3471/2006, as well as the new European General Data Protection Regulation (EU) 2016/679, as well as the Directive 95/ 46 / EC, regarding the protection of personal data.

You retain the following rights, in detail:

- The right to be informed about your personal data: Upon your request, we shall provide you with the information about the personal data we keep about you.
- The right to correct and complete your personal information: If you notify us in this regard, we shall correct any inaccurate personal data you may have. We shall fill in incomplete data, provided you notify us, provided that such data is necessary for the purpose of processing your data.
- The right to delete your personal data: Upon your request, we shall delete the personal data we keep about you. However, some data shall only be deleted after a specified holding period, for example, because, in some cases, we are legally required to retain the data, or because the data is required to fulfill our contractual obligations towards you.
- The right to bind your personal data: In some cases, provided by law, we shall bind your data, upon your request. Further processing of bound data occurs to a very limited extent only.
- The right to withdraw your consent: You may, at any time, withdraw your consent to the processing of your personal data in the future. The lawfulness of your data processing remains unaffected by this action, up to the point where your consent is withdrawn.
- Your right to object to the processing of your data: You may, at any time, object to the processing of your personal data in the future if we process your data on the basis of one of the legal grounds provided for in Article 6 (1e or 1f) of the (EU) Regulation 2016/679. If you submit any objections, we shall stop processing your data, provided that there are no legitimate reasons for further processing. Processing your data for advertising purposes does not consist a legitimate reason.

3. Transfer of Personal Data

The Company does not share or transmit / transfer personal data to third parties, unless this is required for legitimate business purposes and business needs in order to meet your requests and / or if required or permitted by law. In any case, access to your personal data is only permitted to authorized persons who are required to access (to them) in order to be able to fulfill their collection, use and processing purposes as disclosed in this Statement.

In certain cases, the Company may share your personal data with various companies or service providers who co-operate with it, in order to respond to your requests or to natural or legal persons entrusted with the processing, provided that we shall notify

you in advance, and we shall receive your prior consent. People who have access to the data are required to keep the confidentiality of this data.

The Company reserves the right to use the information you provide to it through www.mastihashop.com, in such a way that it is not possible to identify or disclose the person concerned for statistical, promotional, investigative or advertising purposes, by notifying these and third parties, e.g. research companies responsible for the achievement of the above objectives.

The Company may transfer certain personal data outside its geographical limits to other companies associated with it and / or store personal data in a jurisdiction other than the one which you are located in. By providing their personal data via the internet, the visitors consent to this transfer and / or the storage of their personal data abroad.

The Company may store your personal data in a cloud. This means that your personal data can be processed by a cloud service provider on behalf of the Company, and your personal data may be stored in different locations around the world. The Company uses organizational and contractual measures to protect personal data and to impose similar, yet in no case less restrictive requirements to our cloud service providers, including requirements regarding the exclusive processing of your personal data in this Statement, regarding the referred to aims.

4. Personal Data / Information Security

The Company applies specific technical and organizational security procedures to protect personal data and information from loss, misuse, alteration or destruction. Our partners who support us in the operation of this website also comply with these provisions.

The Company makes every reasonable effort to keep the collected personal data only for the time the data is necessary for the purpose for which it was collected, or until its removal is requested (if this occurs earlier), unless it continues to keep them as provided in the applicable legislation..

5. Revisions of the Statement

The Company reserves the right to modify or periodically revise this Statement in its sole discretion. If any changes are made, the Company shall enter the date of change or revision in this Statement, and the updated Statement shall apply to you from that date onwards. We encourage you to periodically review this Statement, in order to consider whether there are any changes in the manner we manage your personal data. This Statement was last updated on the date of 07/06/2018.

Contact

If you have any questions, comments, or complaints about the managing or protecting, on our behalf, of your personal data, or if you wish to modify your personal data or exercise any of your rights as a data subject, please contact us at the following e-mail address: dataprotection@mastihashop.com